

# Jelly Belly Candy Palooza ~ Sat & Sun Sept 24 and Sept 25 ~ 9 am to 5 pm

The Jelly Belly Candy Palooza will be held on September 24 and September 25, 2022! YOU ARE INVITED!

The event will feature rides and games, arts and crafts and quality commercial vendors, live entertainment, pre-packaged and eat-in food, Wine and Chocolate Experience, pony rides, Jelly Belly art and vehicle, factory tours .... and more! There is something for everyone. The Candy Palooza craft show has free admission and acres of free parking! (Some attractions have a fee)

As always, Jelly Belly plans a huge advertising blitz... with anticipated attendance of 5,000 to 7,000 over the two days! Jelly Belly marketing of the events includes broad advertising around northern CA, ads in the local newspaper, local *Your Town Monthly magazine* (mailed to 75,000+ homes in Fairfield and Vacaville) and similar Bay Area magazines mailed throughout the region, postings on Internet events and community calendars, and more.

The Visitor Center's digital billboard on Hwy 12 will advertise the show to thousands of drivers!

Here are the details:

- 10x10 space: Crafts or Pre-packaged food \$150; Eat-In food \$250; Commercial \$300
- 10x20 space: Crafts or Pre-Packaged food \$275; Eat-In food \$400; Commercial \$500
- You can date your check for Sept 1<sup>st</sup> and it will be deposited on Sept 1<sup>st</sup>. After Sept.1 late fee applies.
- Vendors provide their own canopy, tables, and chairs. Easy unload and parking.
- All spaces are on asphalt or concrete.
- **Required:** Vendors provide weights or sandbags for their canopy. It can get windy.
- Electricity is NOT available but you can bring a quiet generator (please let us know in advance).
- Security is provided overnight
- Vendors are **required** to have a Seller's Permit issued by the CA Dept. of Tax and Fee Administration. Vendors are responsible for collecting CA sales tax. Fairfield, CA = 8.375%.
- The event is held rain or shine. No refunds for inclement weather
- If your application is not accepted, you will be notified and your check returned.
- Cancellations are accepted in writing and must be received by Sept 10. \$25 handling fee will be deducted from your refund.
- Vendors must participate on both days. The Visitor Center opens at 9 am. The show starts at 9 am. You can start selling when you are set up. Breakdown is Sunday at 5 pm. No vehicles in event area until visitors have cleared from the area.
- *Previous year's (2021) participants are given priority; then vendors accepted first come first served. Categories close as they are filled. Only one Direct Sale representative for each company.*

## FOOD VENDORS

- **All FOOD VENDORS must provide Proof of Liability insurance naming Jelly Belly Candy Company as additional insured. COPY OF PROOF OF LIABILITY MUST BE RETURNED WITH YOUR APPLICATION OR BY SEPT 10, 2022**
- **Food vendors must submit the REQUIRED one-day permit to the Solano Health Dept. one month prior to each event. Please call Solano County Dept. of Resource Management (707) 784-6765 for questions or clarification of Health Dept. rules or permits. REQUIRED Health Dept Permit Link: [2022 Special Event Food Vendor Application](#)**

It's great to be back! This is a great opportunity to showcase your items or business to Solano County residents and beyond! Please let me know if you have any questions.

We look forward to seeing you there! Thank You!!! Brenda

Brenda Mossa • Event Coordinator • (707) 646-9006 • [brenda@brendamossaevents.com](mailto:brenda@brendamossaevents.com)

\* Please LIKE us on [www.facebook.com/BrendaMossaEvents](https://www.facebook.com/BrendaMossaEvents)

# Jelly Belly Candy Palooza ~ Sat & Sun Sept 24 and Sept 25 ~ 9 am to 5 pm

## Registration Form

Contact person(s) \_\_\_\_\_

Phone \_\_\_\_\_ Cell \_\_\_\_\_

E-mail \_\_\_\_\_ Business name \_\_\_\_\_

Web site \_\_\_\_\_ \*Resale number \_\_\_\_\_ (required)

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Hand-crafted? Y N Please describe in detail what you will be selling or nature of your business. Please email photo examples of items business. \_\_\_\_\_

\*Requests \_\_\_\_\_ (note: electricity is NOT available)

**You can date your check for Sept 1<sup>st</sup> and it will be deposited on Sept 1<sup>st</sup>. Late fee of \$25 applies if received after Sept 1.**

<b>10' x 10' space</b>	<b>10' x 20' space</b>	<b>Check enclosed for:</b>
10x10 Arts and Crafts \$150	10x20 Arts and Crafts \$275	\$
10x10 Pre-Packaged food* \$150	10x20 Pre-Packaged food * \$275	\$
10x10 Eat-In food * \$275	10x20 Eat-In * \$400	\$
10x10 Commercial Business \$300	10x20 Commercial Business \$500	\$
+ \$25 after Sept 1	+ \$30 after Sept 1	

**Please mail the Registration Form and check to:**

**Brenda Mossa Events  
3250 Congressional Circle  
Fairfield, CA 94534**

- **Cancellations are accepted in writing and must be received by Sept 10, 2022. A \$25 handling fee will be deducted from the refund.**
- **Hold Harmless Agreement** I do hereby agree to indemnify and hold harmless the Jelly Belly Candy Company, Brenda Mossa Events and their respective officers, agents, members, and employees of any sponsoring organization and underwriters, individually or collectively from all fines, penalties, liabilities, losses, claims, damages, and expenses, including court costs and attorney's fee, incurred or suffered as a result of relating to my participation in any event sponsored by the Jelly Belly Candy Company.

X \_\_\_\_\_ X \_\_\_\_\_  
Signature of applicant Date

### \*FOOD VENDORS:

**I will provide required Proof of Liability naming Jelly Belly Candy Company as additional insured (please include with this registration or no later than Sept 10th....thanks)**

**I will obtain the required Special Event Permit from the Solano County Health Dept. .Please call (707) 784-6765 for questions or clarification of Health Dept. rules or permits. Link: 2022 Special Event Food Vendor Application **REQUIRED 2022 Special Event Food Vendor Application****

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\* Please LIKE us @ [www.facebook.com/BrendaMossaEvents](https://www.facebook.com/BrendaMossaEvents)