

# Waterfront Festival featuring..... Art & Wine

Sponsored by the Suisun City Historic Waterfront District BID

Saturday, October 2, 2021; 11 am - 5 pm

Yeah! Shows are starting up again! The Waterfront Festival featuring Art and Wine is HAPPENING! The Waterfront District BID is excited to invite you to bring your unique handcrafted items and gourmet foods to the show! There may be updates but here's how it stands now.

The show includes:

- 70+ handcrafted artist, artisan, gourmet pre-packaged and eat-in food booths
- Wine by the glass!
- LIVE music!

Booths will be set up at Main Street and Solano Street, in Harbor Plaza Park and along the beautiful Suisun City Historic Waterfront. Solano St and part of Kellogg St are closed to traffic. It is a beautiful setting for your hand-crafted items and a perfect day for our show!

Here are the details:

- The event is sponsored by the Suisun City Historic Waterfront Business Improvement District.
- Cost is \$140 for 10' X 10 artist or artisan space. Food vendor cost is \$160 for pre-packaged and \$250 for "eat-there" foods. (+ \$15 late fee after Sept. 2<sup>nd</sup> ).
- Vendors provide their own canopy, tables, tablecloths, chairs, etc. The event is held rain or shine.
- Electricity is NOT available.
- Vendors are required to have a CA seller's permit issued by the CA Dept. of Tax and Fee Administration: <http://www.cdfta.ca.gov/services/permits-licenses.htm> and are responsible for collecting CA sales tax. Suisun City sales tax = 8.375%
- Cancellations are accepted in writing and must be received by Sept 18, 2021. A \$25 handling fee will be deducted from the refund.

***FOOD VENDORS*** must file the ***required special event permit*** (link below) directly with Solano County Health Dept. Please call Solano County Dept. of Resource Management, (707) 784-6765 for questions or clarification of Health Dept. rules or permits.  
LINK <https://www.solanocounty.com/civicax/filebank/blobdload.aspx?blobid=30543>

Advertising is key:

- Billboards along Hwy 12
- Ads in Our Town magazines mailed to about 75,000 homes in Fairfield, Vacaville, Benicia and surrounding areas.
- Paid Social media/Internet advertising.
- **5,000 color postcards distributed at local restaurants and surrounding area. You will receive a packet of postcards to hand out at your events or give to your customers, family and friends.**
- Advertisements in local newspaper the Daily Republic
- **KUIC Coffee Break and radio spots.....**Signs and Posters will direct people to us..... and more.....

You can help too by getting the word out via Facebook, LinkedIn, e-mail, newsletter or however you stay in contact with your base. Please "LIKE" us on Facebook and also post a photo of your items and blurb you will be at the Waterfront Festival featuring Art & Wine.! <http://www.Facebook.com/BrendaMossaEvents>. I will share your posts to groups and timelines.

Please feel free to pass this along to other quality handcraft artisans. We are always interested in hearing from them for this or future shows. (Note: Jewelry; soaps, lotions, spa products are always the first categories to fill up!)

Please don't hesitate to call with any questions or with ideas .....It is YOUR show. My goal is for everyone to be successful and for the Waterfront Festival featuring Art and Wine to be a show artisans and shoppers look forward to!

I hope this will be a great show for you and you will add Saturday, October 2nd ...."Waterfront Festival featuring Art & Wine" to your itinerary!

Take care..... Brenda

Brenda Mossa • Event Coordinator • (707) 646-9006 • [Brenda@BrendaMossaEvents.com](mailto:Brenda@BrendaMossaEvents.com)

Please LIKE us at [www.Facebook.com/BrendaMossaEvents](http://www.Facebook.com/BrendaMossaEvents)

# Registration Form

*Waterfront Festival featuring Art & Wine*  
Harbor Plaza, Suisun City, CA 94585 (Main Street and Solano Street)  
*Saturday October 2, 2021 \* 11 am to 5 pm*

Check # \_\_\_\_\_  
Dated \_\_\_\_\_  
Rec'd \_\_\_\_\_  
Request Y\_\_\_ N\_\_\_

Contact person \_\_\_\_\_

Phone \_\_\_\_\_ Cell \_\_\_\_\_

E-mail \_\_\_\_\_ Web site \_\_\_\_\_

Business name \_\_\_\_\_ Seller permit # \_\_\_\_\_ (Required)

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Please describe in detail what you will be selling \_\_\_\_\_

• Hand-crafted? \_\_\_\_ YES \_\_\_\_ • Requests \_\_\_\_\_ (electricity is NOT available)

• I participated in 2019 and if possible, would like my same space \_\_\_\_\_

- FOOD VENDOR:** \_\_\_\_ I will file the required One Day permit with the Solano County Dept. of Resource Management. Please call the Solano County Dept. of Resource Management (707) 784-6765 for questions or clarification of Health Dept. rules or permits. Link to the FOOD VENDOR required permit: LINK: <https://www.solanocounty.com/civicax/filebank/blobdload.aspx?blobid=30543>

Artists/ Artisans (10'x10')	____ \$140 Postmarked by Sept. 2	____ \$155 Postmarked after Sept 2
Pre-packaged food items (10'x10')	____ \$160 Postmarked by Sept. 2	____ \$175 Postmarked after Sept. 2
Eat-In food items	____ \$250 Postmarked by Sept. 2	____ \$275 Postmarked after Sept. 2

My check is enclosed for \$ \_\_\_\_\_ (If needed, you can postdate check to Sept 2, 2021 and it will be deposited then)

**Please make check payable to: Brenda Mossa Events**

**Please mail to: 3250 Congressional Circle, Fairfield, CA 94534**

**HOLD HARMLESS AGREEMENT:** I do hereby agree to indemnify and hold harmless the Suisun City Historic Waterfront Business Improvement District and the City of Suisun, Brenda Mossa Events, and their respective officers, agents, members, and employees of any sponsoring organization and underwriters, individually or collectively from all fines, penalties, liabilities, losses, claims, damages, and expenses, including court costs and attorney's fee, incurred or suffered as a result of relating to my participation in any event sponsored by the Suisun City Historic Waterfront Business Improvement District..

X \_\_\_\_\_ X \_\_\_\_\_  
**Signature of applicant** **Date**

**Cancellations/Refunds:** Cancellations will only be accepted in writing and must be received by Sept 18, 2021 There is a \$25 charge for handling refunds which will be subtracted from your refunded fee. *No refunds for inclement weather.*

**Information: (707) 646-9006** [Brenda@BrendaMossaEvents.com](mailto:Brenda@BrendaMossaEvents.com) [www.SuisunWaterfront.com](http://www.SuisunWaterfront.com) **Thanks!**